PPLFF AGENDA–June 5, 2003

1. Program
   Prospects, taping, graphics, text

2. Public Relations– and Advertising listing immediately in the Independent
   Community Vision and Springs Magazine
   Balloon Classic????

3. Graphics
   Printer costs
   Poster–deadline and distribution
   Brochure–electronic graphics(features only? Or include shorts?)
   Tickets–deadline

4. Sponsors
   PPGLCC offer
   Calling previous sponsors—divvying up the list include absentees
   Reporting results to Bobby and Alma
   Procedures for Program copy and tickets
   Finding new sponsors

- send all Forms/checks TO Bob A

5. Tickets
   Full pass $70 $60--early bird deadline? [July 1st]
   Half pass(includes opening night) $45
   4 films or day pass $30
   Individual films $10–check with FAC about printing these
   (On sale after Labor Day)
   Coordinate with sponsors-- who's responsible?
   Ticket letter

Pride ONLY

- KPA [Kathy or Carol]

[24 Festival Pass at FAC]

6. Projection improvements

7. Pride Organization

8. Make-up meeting June 17 at 1332 W. Kiowa # 3

9. Our next big meeting July 10, 2003—Changing the time??? [7pm]

Delaney – KLCC

PRFF AGENDA–June 5, 2003

4. Program
Prospects, taping, graphics, text

2. Public Relations and Advertising listing immediately in the Independent
Community Vision and Sentry Magazine
Balloon Classic???

5. Graphics
Printer costs
Poster–deadline and distribution
Brochure–electronic graphics(Frances only? Or include others?)
Tickets–deadline

4. Sponsors
PPCLCC offer
Calling previous sponsors—divvying up the list includes absentees
Reporting results to Bobby and Alma
Procedures for Program copy and tickets
Finding new sponsors

5. Tickets
Full pass $70 Sep–early bird deadline[illegible]
Half pass(includes opening night) $45
4 films or day pass $30
Individual films $10–check with FAC about pairing these
(On sale after Labor Day)
Coordinate with sponsors—who's responsible?
Ticket letter

6. Projection improvements

7. Kids Organization

8. Make-up meeting June 17 at 1332 W. Kiowa # 3

9. Our next big meeting July 10, 2003—Changing the time???

PPLFF Meeting Minutes – 5 June 2003

The following members were in attendance:

Name	E-mail	Phone
Robert Armintor		
Bradley Blaisdel		
Alma Cremonesi		
Lynn Igel		
Chris May		
Jonelle Neighbor		
Marty Pebler		
Bob Steinborn		

The following members were unable to attend:

Lori Adams
Ellie Collinson
Bill Crissman
Erin Finley
Marcea Flowers
Paul Forsett
Tim Fotinos
Julius Jacildone
Tatiana Ramos
Eric Verlo
Marie Walden
Bev Wasil
Arlette Woodward

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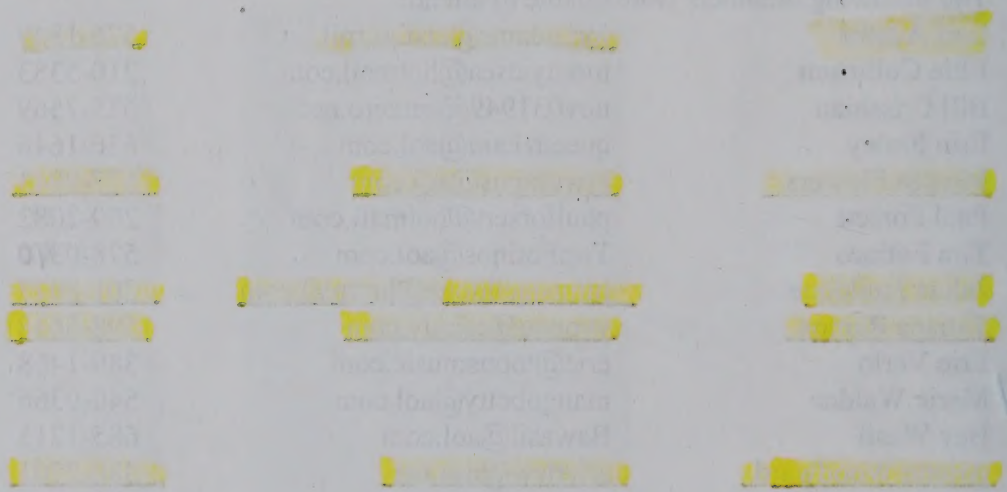
1) The meeting was called to order at 19:30.

2) Some of the films that are already being considered for programming were discussed. These include "Gasoline", "Nine Dead Gay Guys", and "Lysistrata". Attempts to contact the distributors of "Leaving Metropolis" in Montreal have been unsuccessful.

4) Alma discussed the film booking process and its complexities, and expressed a desire that others on the committee learn to do this critical task.

5) Bob mentioned that relations with the Fine Arts Center are now going very smoothly.

6) It was agreed that PR and advertising must now become a priority.



7) Alma brought up the potential of advertising with the Colorado Balloon Classic, but it was decided that the cost was too high ($475), and that it would reach a very small part of our target audience.

8) The issue of printing was discussed. So far, the only printing company to submit an estimate has been Minuteman Press (approx. $2500). An estimate from Inhouse Digital Printing is awaiting the return of it's manager from vacation. Marty will resolve this by 11 June 2003.

9) The committee was informed that film-related graphics to used for the brochure and program must have a minimum resolution of 200 dpi.

10) It was decided that press kits and programming data must be prepared within one week after the return of the programmers from San Francisco.

11) It was decided that the shorts will not be included in the brochure, but will be included in the program.

12) The sponsorship list was gone through item by item, and committee members (even those not present) were assigned sponsorship targets. Due to the sheer amount of typing required to prepare a by-name list of sponsorship targets, this list could not be completed in time, and will be distributed separately within 24 hours.

13) Chris brought up the idea of possibly accessing the alumni mailing list at Colorado College for the purpose of festival promotion and sponsorship, but this was shelved until Ellie could be consulted regarding the feasibility of this concept.

14) It was decided that the ticket letter would be sent out by 10 July, and all committee members were encouraged to submit at least ten additional names to the ticket database.

15) It was agreed that Early-Bird Festival passes would be sold at Colorado Pridefest only.

16) Projection improvements at the FAC were discussed, and the potential expense and duration of any upgrades were mentioned. Chris and Julius will explore this issue with the FAC.

17) A design for the actual tickets is still needed, and committee members were asked to submit any proposals to Marty.

18) Marty volunteered to set up and manage the PPLFF tent at PrideFest, but additional volunteers will be needed to help staff the tent throughout the day. Please contact Marty if interested.

19) There will be make-up meeting with Alma for those who missed this meeting, to be held at 19:00 on 17 June at 1332 W. Kiowa, Apt. #3 (Alma's home).

19) It was agreed that the next regular meeting will be held at 19:00 on 10 July 2003, at 1262 Terrace Rd.

15) The meeting adjourned at 21:20.

Marty Pebler
Secretary of the Board, PPLFF